



# Ben Rollason

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D.O.B 1st March 1973

## About...

I love everything to do with moving images. I work in visual effects, compositing, animation, motion graphics, design and live action directing... so I'm as used to the bigger picture as I am the frame by frame approach.... sometimes bringing together both sensibilities on the same job.

On the post production side, I predominantly use After Effects (Adobe) and Shake (Apple). I'm fast, dedicated, versatile and love to get the best quality possible out of a given timescale or budget. With six years freelance experience, I enjoy listening to clients, and finding the best and most creative solutions to meet their expectations.

I'm happy working as part of a team or taking on projects single-handedly. I can work on site or off site, having my own studio set up based around fast Macs with around 4.5TB of storage.

## Work...

2000 - Freelance visual effects, motion-graphic design and music video direction

Clients include Warner, Sony BMG, Draw Pictures, Dirty UK, CSR, Disney Channel, Renault, Playstation, Sanofi, FilmFour, 20th C. Fox. I'm currently represented by Draw Pictures for music video direction.

1997 - 2000 Mclvor Brooks - Design.

Graphic Design, motion graphics and multimedia

Clients included Channel 4, BBC, Denton Wilde Sapte.

1994 - 1997 Informer Interactive Research - Audio Visual Assistant / designer / cameraman

Informer specialised in 'cool-hunting' - tracking down early adopters and fashion leaders, and extracting their opinions for the benefit of youth brands. I filmed focus groups and turned the best clips into a design-heavy interactive monthly magazine on the then new-fangled technology, CD-ROM!

## Education...

Central Saint Martins School of Art

Fine Art (sculpture) degree.

Winchester School of Art Foundation Course

Foundation Diploma

King Edward VI School Southampton

8 GCSEs, 2 O-Levels, 4 A-Levels (Art, Maths, Further Maths, Physics)

Thornden School, Southampton

Current Showreel available at [www.benrollason.com/newsite/video/fx.mov](http://www.benrollason.com/newsite/video/fx.mov)